



JerseyNaps® Signs Sponsorship of Baseball Winter Meetings

Ashland, WI (Sept. 24, 2007)- Deepening its commitment to Professional Baseball, JerseyNaps® has signed a sponsorship of the Baseball Winter Meetings, whereby JerseyNaps will be featured at Opening Night of the Baseball Trade Show and throughout the executive meeting areas.

Establishing a dynamic new product category, JerseyNaps are high quality napkins folded into a patented shape that replicates a sports jersey, entertainment character, brand icon, seasonal costume or life event design.

JerseyNaps' sponsorship of the Baseball Winter Meetings comes on the heels of the company's debut to the baseball trade at Rickwood Field, America's oldest baseball park, during the recent Minor League Baseball Promotional Seminar.

“JerseyNaps drive baseball team revenue with sponsors, in hospitality and at retail,” said Will Katz, Chief Marketing Officer. “Our sponsorship of the Baseball Winter Meetings provides us the opportunity to show team executives how JerseyNaps can be an effective addition to their marketing and promotional mix.”

The Baseball Winter Meetings serve as the largest off-season gathering of professional baseball executives and will take place this year December 3-6 in Nashville, TN at the Gaylord Opryland Resort.

JerseyNaps are available for purchase at www.JerseyNaps.com.

About JerseyNaps®

JerseyNaps are a patented item exclusively from ThemeNaps LLC, headquartered in Ashland, Wisconsin and with a sales, marketing & licensing office in Atlanta, Georgia. JerseyNaps are made in the U.S.A. in a state-of-the-art manufacturing facility and they feature combined/embossed 2-ply tissue and latest technology in flexographic, food-grade printing. JerseyNaps are protected by U.S. Patents U.S. Numbers D487,370, D486,026, D482,922, and D472,093 under exclusive patent license agreements from Foogi LTD. For more information, please visit the Company's website at www.JerseyNaps.com