



University of North Carolina Basketball Design Unveiled by JerseyNaps®

Ashland, WI (April 2, 2008) -- Following its immediate success in the collegiate football and professional baseball markets, JerseyNaps® has unveiled a Carolina blue version of the storied University of North Carolina Tar Heels basketball uniform. The Carolina basketball JerseyNaps® are available immediately.

With North Carolina currently a #1 seed in the NCAA Men's Basketball Tournament and moving closer toward another National Championship, enthusiastic UNC Alumni, students and fans certainly have reason to celebrate with this new product.

"The Carolina football version is way cool, but the basketball design is even more awesome," said Janet Adams, loyal Tar Heels fan. "The timing of the release of these Carolina basketball JerseyNaps in conjunction with the Final Four is just perfect."

North Carolina Basketball JerseyNaps® can be purchased in the online store at www.JerseyNaps.com.

North Carolina marks JerseyNaps'® first foray into basketball. To date, the company has produced its patented jersey shaped napkin in numerous football and baseball patterns, as well as in a NASCAR design. And most recently, JerseyNaps® were introduced in a Kentucky Derby Jockey Silk pattern.

About JerseyNaps®: *Establish a dynamic new product category, JerseyNaps® are high quality napkins folded into a patented shape that replicates a sports jersey, entertainment character, brand icon, seasonal costume or life event design*

JerseyNaps® come folded to about 6.5" tall and unfold into a regular napkin, revealing more fun inside. Plus they can stand up.

Proudly made in the U.S.A., JerseyNaps® are created from "green-friendly 100% recycled tissue.

Visit www.JerseyNaps.com for further information.